**TICCIT**

**Script: Sponsor Introduction to School**

Introduce yourself, your company/industry, and relationship to school/students (if applicable).

I’d like to present your <insert grade> classroom with an educational outreach program called **TICCIT**, short for “Trees Into Cartons, Cartons Into Trees”. **TICCIT** teaches students that trees are a sustainable crop just like fruits and veggies, highlights the many uses for trees and paper, and underscores the importance of recycling.

After presenting an interactive Power Point presentation, I’ll bring tree saplings for the kids to plant in a paperboard carton for them to take home to plant with their families and keep the conversation going. The carton, when planted directly in the ground, provides protection and a natural water funnel for the new tree. As the tree grows, the carton will break down and complete the "trees into cartons, cartons into trees" cycle.

It’s a fun, hands-on learning experience and can be scheduled anytime between This hands-on learning experience was created to be hosted in the Spring, between April and June, depending on local climate. Many youth organizations like to use the program to celebrate Earth Day and Arbor Day.

TICCIT can also be scheduled during the Fall planting season.. Depending on the size of the class, the program will take less than an hour.

You can learn more about the program at ticcit.info.