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| Dear Parents,  Today we visited your child’s school to introduce the TICCIT Program in collaboration with the Paperboard Packaging Council. We discussed why trees are good, how paper and cartons are made, and why paper recycling is important. Your student has been sent home with a tree sapling in a paperboard carton that can be planted directly into the ground. The carton provides protection and a natural water funnel and will biodegrade as the tree grows. We hope you’ll use this hands-on learning experience to talk with your child about the benefits of using paper-based packaging, the importance of recycling, and making responsible choices that impact our environment.  **DID YOU KNOW?**  Our forests are growing bigger than ever because we plant approximately three trees for every tree that we harvest.  **PLANTING INSTRUCTIONS**   * Select a location that will allow your <insert kind> tree to grow. * Poke a few holes on the sides and bottom of the carton. * Dig hole and plant so that root ball is just under soil. * Water regularly and watch grow!   **SHARE YOUR FEEDBACK**  Send us photos, feedback, or questions to [info@paperbox.org](mailto:info@paperbox.org).  ***Happy Planting!***  <Name and Company Name/Logo/Contact> | Dear Parents,  Today we visited your child’s school to introduce the TICCIT Program in collaboration with the Paperboard Packaging Council. We discussed why trees are good, how paper and cartons are made, and why paper recycling is important. Your student has been sent home with a tree sapling in a paperboard carton that can be planted directly into the ground. The carton provides protection and a natural water funnel and will biodegrade as the tree grows. We hope you’ll use this hands-on learning experience to talk with your child about the benefits of using paper-based packaging, the importance of recycling, and making responsible choices that impact our environment.  **DID YOU KNOW?**  Our forests are growing bigger than ever because we plant approximately three trees for every tree that we harvest.  **PLANTING INSTRUCTIONS**   * Select a location that will allow your <insert kind> tree to grow. * Poke a few holes on the sides and bottom of the carton. * Dig hole and plant so that root ball is just under soil. * Water regularly and watch grow!   **SHARE YOUR FEEDBACK**  Send us photos, feedback, or questions to [info@paperbox.org](mailto:info@paperbox.org).  ***Happy Planting!***  <Name and Company Name/Logo/Contact> |
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